

Pamela Weintraub

pamelaweintraub@gmail.com/ pamelaweintraub.com

National magazine writer and editor adept at story development and staff management across media. Specialist in science, health and psychology at the crossroads of culture. Winner of the American Medical Writers Association Book Award for *Cure Unknown*. Garnered numerous honors for acquisitions in long-form narrative, investigative, and literary journalism. Deep roster of writers includes preeminent journalists, emerging talents and academic experts.

Timeline

Aeon Magazine

- *Psychology and Medical Editor, 2014-present*. Acquire and edit weekly long-form story for this online magazine of culture and ideas.

Discover

- *Contributing Editor, 2014-present*. Write long-form stories.
- *Executive Editor, 2012-2014*. Created initial monthly line-ups, acquired and edited bulk of feature well, top-edited senior editors, managed staff and freelancers, created special-topic issues and packaged sections, generated display copy and cover lines. After sale of magazine, coordinated transition from NYC to Wisconsin: acquired and edited a year of features to sustain the well, searched for WI-based staff, and trained new editors. Spearheaded acquisition and editing of digital long-form/e-books. (My feature acquisitions ran through April 2014 issue.)
- *Features and Interview Editor, 2010-2012*. Acquired and edited feature well, including long-form narratives, book excerpts, packaged sections and Q&As. Long-form stories won multiple awards and honors, including selection for *Best Science Writing*, *Best Science and Nature Writing*, *Best Medical Writing*, and the June Roth Memorial Award for Medical Journalism from the American Society of Journalists and Authors. Edited regular neuroscience column and launched "Out There," a column on space and cosmology.
- *Senior Editor, 2007-2009*. Acquired and edited features and columns.

***Mamm*, Executive Editor, 2005-2007**

Top editor at this 200,000 circ. magazine for women with breast cancer. Conceived the lineup for each issue, including news stories, columns, and features. Managed staff, wrote display copy, and top-edited entire book. Beat ranged from biomedical breakthroughs and exploration of emotional territory to personality profiles and service pieces.

***Psychology Today*, Consulting Editor, 2005-2007**

Conceived, acquired, and edited two features an issue. Topics included personal transformation, relationships, sex, mind-body health, cultural trends, and cutting-edge findings from the frontiers of psychology and neuroscience.

Writer, Consultant, Internet Company Founder, 1999-2004

During these years, wrote five books and dozens of freelance articles for national magazines. Founded and served as president of Internet think tank, Event Horizon Web Productions. Created the webzine, *Event Horizon: SF, Fantasy, Horror*, which published some of the major authors in these genres; toolsforhealth.com (now LiveVox), a \$20 million dollar company on verge of sale in 2013; Divorcecentral.com, an information portal and web community; and the ENY Projects Web Hangout, a critically acclaimed community for Brooklynites, today managed on Facebook and Yahoo Groups. The Hangout has been profiled in the *New York Times*, the *Daily News*, and *Newsday*.

OMNI Internet, Editor-in-Chief, 1996-1998

Directed transformation of the print magazine into a multi-award-winning web site, creating one of the largest and most popular content destinations of the day. Supervised all editorial, production, design, and programming. Created "OMNI Prime Time," consisting of six nightly web shows a week on topics ranging from health to anomalies to the environment. Managed budget and staff, including editors, producers, designers, programmers, and more than a dozen interns.

OMNI Magazine

- *Editor at Large, 1990-1996*. Acquired, edited, wrote, and rewrote feature stories and conceived and executed production of packaged sections and entire issues.
- *Senior Editor, 1984-1990*. Edited features and the monthly Earth column on the environment. Created packaged sections.
- *Associate Editor, 1982-1984*. Handled features and columns on a wide range of subjects, including health and medicine, computers, and the environment. Edited 16-page straight news section called "Continuum" and offbeat

Other Notable Writing & Consulting

Contributing writer for award-winning lifestyle magazine, *Experience Life*, 2009-2012. (story, "The Other Drug Problem," nominated for National Magazine Award, 2011). Blogger for *Psychology Today*, 2008-2010. Have written dozens of features for national magazines, including *Health*, *Redbook*, *Ms.*, *McCall's*, *Audubon*, *Woman's Day*, *American Health*, *Eating Well*, *Penthouse*, *Self*, and *Psychology Today*, 1977-present. Wrote the columns "Business in Cyberspace" and "Entertainment in Cyberspace," which were published in 30 daily newspapers, including the *New York Daily News*, *Boston Herald*, *Seattle Post-Intelligencer*, and *St. Paul Pioneer Press* via the *Los Angeles Times Syndicate*, 1995 & 1996. Wrote health and fitness column for *Longevity*, 1990-1992. Regular contributor to *Newsweek International's* website for the global executive and its "Net Prophet" column on future of business online, 1997 & 1998. Working for special projects department of *Newsweek International* as regular, out-of-house editor, created and edited several 15-60-page center sections a year on subjects including travel, biotechnology, wireless technology, and the environment, 1989-2002.

Books

- *Cure Unknown: Inside the Lyme Epidemic*, St. Martin's Press, 2008. An investigation into the medical history, patient experience, and brutal political war over Lyme disease. Widely considered the definitive book on Lyme disease and its co-infections. Winner of the American Medical Writers Association Book Competition, 2009, for best medical book for a consumer audience.
- *Bioterrorism: How to Survive the 25 Most Dangerous Biological Weapons*, Citadel, 2002.
- *Pre-parenting: Nurturing Your Child from Conception*. The art and science of parenting based on the latest findings in brain science, with Dr. Thomas Verny, Simon & Schuster, 2002. Published in U.S., Spain, Portugal, Italy.
- *Medical Emergency!!: The St. Luke's-Roosevelt Book of Emergency Medicine*, William Morrow, 1996. First serial rights to *Redbook* and *Women's Day*.
- *The Complete Idiot's Guide to Surviving Divorce*, Macmillan, 1996, 2000, 2005. Inspired the website, divorcecentral.com.
- Thirty-Day Higher Consciousness Series: co-authored with psychologist Keith Harary, St. Martin's Press, published in US, England, Japan, Spain, and the Netherlands. *Lucid Dreams* and *Out-of-Body* remain in-print cult classics:
 - Lucid Dreams in 30 Days: The Creative Sleep Program*, St. Martin's Press, 1992.
 - Have an Out-of-Body Experience in 30 Days: The Free Flight Program*, St. Martin's Press, 1992.
 - Right Brain Learning in 30 Days: The Whole Mind Program*, St. Martin's Press, 1993.
 - Memory Enhancement in 30 Days: The Total Recall Program*, St. Martin's Press, 1993.
 - Inner Sex in 30 Days: The Erotic Fulfillment Program*, St. Martin's Press, 1994.
 - Mystical Experiences in 30 Days: The Higher Consciousness Program*, St. Martin's Press, 1994.
- *Nurturing the Unborn Child: A Nine-Month Program for Soothing, Stimulating and Communicating with Your Baby*, co-written with Thomas Verny, M.D., Delacorte, 1991.
- *Save the Animals*, co-written with Dr. Michael Fox, scientific director of Humane Society, St. Martin's Press, 1991.
- *25 Things You Can Do to Beat the Recession of the 1990s*, St. Martin's Press, 1991.
- *Omni's Catalog of the Bizarre*, Doubleday, 1985.
- *The Omni Interviews*, Ticknor & Fields, 1984. Edited and conducted interviews with the world's preeminent scientists, including Dr. Jonas Salk, Hans Bethe, Richard Leakey, and E.O. Wilson.

Skills

Content management with WordPress and HTML. Community management through social media, including Facebook, Twitter, Hootsuite, Yahoo Groups and Google Groups. Trained in SEO best practice, Google Analytics, InCopy, InDesign, K4, and Photoshop; Microsoft Office.

Education

- Boston University, MS, Journalism with specialty in science journalism.
- Kiplinger Fellowship, training in creative reporting uses of social media sites; public records reporting; deep web searches; and building an online following.
- SUNY at Albany, BS in Biology with a double major in English.
- Woods Hole Marine Biological Institute, science journalism fellowship.
- Bronx High School of Science.